

# Frequently Asked Questions:

## What is the Northcott Trans-Canada Block Party?

Over 100 brick-and-mortar quilt shops across Canada are coming together to celebrate Canada's Sesquicentennial by creating a free quilt block pattern to represent their shop. All shops are exclusively using Northcott's Canadian Sesquicentennial fabric collection by Deborah Edwards for their block design. Consumers are encouraged to travel from shop-to-shop across Canada and collect the many different blocks along with collectible pins and provincial fabric panels. The Trans-Canada Block Party will be narrated by Mrs. Bobbins and her three friends on Northcott's Trans-Canada social media platforms.

[Click here](#) to view the fabric line

[Click here](#) to view the Provincial panels

[Click here](#) to view the collectible pins

## Who is Mrs. Bobbins?

Mrs. Bobbins is a cartoon by Julia Icenogle, published weekly by Kansas City Star Quilts. Mrs. Bobbins is an illustrated character well known for her witty quilting humor. Follow along with these four crazy-quilters as they travel across the True North in search of Trans-Canada Block Party quilt shops and free block patterns, while exploring landmarks along the way!

## How can I participate in Northcott's Trans-Canada Block Party?

All you have to do is visit any of the participating shops and ask for their free Sesquicentennial block pattern. Please note that the free pattern does not include the fabric to make it, fabric kits/fabric to make the blocks are sold separately.

## Can I receive a block pattern online or in the mail?

No, the free block patterns are for walk-in customers only.

## How do I know which shops are participating in the Block Party?

You can use the shop listing available in the Resource section of the Northcott website.

[Click here](#) to view the Shop Listing.

## When does Mrs. Bobbins start her journey across Canada?

Mrs. Bobbins and 3 friends will be starting their journey on February 1, 2017. They will be travelling to a new shop every few days. They will start on Vancouver Island and will work their way to Ottawa, ON for the July 1 Celebration. After that they will continue east until they visit every participating shop.



## How will I know when Mrs. Bobbins is travelling to my Province?

You can keep track of Mrs. Bobbins by using the [Trans-Canada map](#) on the Northcott website. You can also follow Mrs. Bobbins on social media (see platforms below).

[Instagram: Northcott\\_TCBP](#)

[Facebook: NorthcottTCBP](#)

[Twitter: Northcott\\_TCBP](#)

## What is the Quilts of Valour Canada Challenge?

Northcott has partnered with Quilts of Valour Canada and Bernina to present a challenge that gives back to the brave men and women from the Canadian Armed Forces who serve our nation. Consumers can create a quilt using Northcott's Canadian Sesquicentennial fabric and send it to Northcott for judging by June 1, 2017. The top 15 quilts will be exhibited at Quilt Canada 2017 in Toronto, Ontario from June 14-17. The top three quilts will win prizes based on a Viewer's Choice vote at the show. All entered quilts will be donated to QOVC. [Click here](#) for more details.

## What is the National Quilt Challenge?

Northcott has partnered again with Bernina to extend the fun in a national challenge. Consumers are required to create a quilt using a minimum of 6 blocks collected from the Trans-Canada Block Party and submit a photo of the quilt to Northcott for a chance to win. The top 13 quilts will be awarded prizes and will be featured on Northcott's social media where consumers will vote for a national winner. [Click here](#) for more details.

